

Appointment of Geoffroy Peeters as Head of Government Affairs at CLEPA

Brussels, 24 September 2024



CLEPA, the European Association of Automotive Suppliers, is pleased to announce the appointment of **Geoffroy Peeters as Head of Government Affairs**. Geoffroy brings a wealth of experience in EU public affairs and a robust track record in institutional relations across the automotive industry. He will play a key role in representing CLEPA's interests at the European Union level, advocating for the needs of the automotive supply sector during a pivotal time of technological transformation and regulatory evolution.

Geoffroy's career spans over two decades, having held prominent positions at major automotive corporations. He most recently served as Director EU Affairs at Stellantis and held senior roles at FIAT Chrysler Automobiles, Toyota Motor Europe, and the Japan Automobile Manufacturers Association.

Commenting on his new role, Geoffroy said: "It's a great pleasure to join CLEPA's team at a crucial moment for the mobility industry in Europe which is full of challenges and opportunities. Promoting competitiveness and technology innovation of our members will be my motivations in our interaction with EU stakeholders."

CLEPA's Secretary General, Benjamin Krieger, added: "Geoffroy's appointment strengthens our leadership team and underlines CLEPA's commitment to fostering strong relationships with EU institutions and the mobility ecosystem. His experience will be instrumental as we continue to advocate for a regulatory framework that supports innovation, sustainability, and competitiveness for Europe's automotive suppliers."

About CLEPA

CLEPA, the European Association of Automotive Suppliers based in Brussels, represents over 3,000 companies, from multi-nationals to SMEs, supplying state-of-the-art components and innovative technology for safe, smart and sustainable mobility, investing over €30 billion yearly in research and development. Automotive suppliers in Europe directly employ 1.7 million people in the EU.