

## Driving Service Innovation

### 29 March: Opening day (17:30 - 23:30 CET)

17:30 **Registration and exhibition**

19:00 **Conference opening**

- **Welcome address**  
Benjamin Krieger, CLEPA Secretary General
- **Mobility vision 2040 – A view beyond the figures**  
Hasmeet Kaur, Roland Berger

19:30 **Networking dinner and open bar**

### 30 March: Aftermarket Conference (8:00 - 15:00 CET)

Moderated by: Luberto van Buiten, ProMedia

8:00 **Registration and exhibition**

9:00 **Conference opening**

- Frank Schlehuber, CLEPA Senior Consultant Market Affairs

#### 9:15 **Legislative environment & market outlook**

- **Upcoming regulations relevant for the automotive aftermarket**  
Mark Nicklas, European Commission - Directorate - General Internal Market, Industry, Entrepreneurship and SME
- **Towards a secure and inclusive data economy**  
Angelica Petrov, European Parliament
- **Aftermarket 2035 – The fleet imperative**  
Alexander Brenner and Robert Herzberg, BCG

10:30 **Coffee break**

#### 11:00 **Keynote / Panel discussion**

- **Vehicles in digital ecosystems**  
Damian Dyrbusch, Bosch
- **Challenges from new vehicle electrical / electronic architecture in the aftermarket**  
Dominik Lutter, ZDK  
Eric-Mark Huitema, AVERE  
Christian Knobloch, Knobloch & Gröhn  
Hari Ramakrishnan, FIGIEFA  
Stefan van Dalen, HELLA

12:30 **Lunch break**

#### 13:30 **Service innovations / Best practice examples**

- **Introduction of SPARKER and start-ups**  
Benoit Ducorps, SPARKER
- **Start-up pitches – Challenge winners**  
Asvin, CodeNekt, Mint future, Uniquesec
- **Roadside assistance for electric vehicles**  
Hans Bosch, ANBW
- **Pole position in the EV transition**  
Pehr Oscarson and Petra Bendelin, Meko
- **Technology to cope with car complexity in the Independent Aftermarket**  
Stefan van Dalen, HELLA

Moderated by: Kazuna Yamamoto, SPARKER