

CLEP 


**Innovation
Awards
2022**

COMPETITION DOSSIER

ABOUT THE COMPETITION

Organised by CLEPA, the European Association of Automotive Suppliers, in cooperation with Deloitte, the Innovation Awards has become a leading competition in the mobility ecosystem, showcasing solutions that are driving the green and digital twin transition of the automotive sector. The technologies are developed by teams with extensive backgrounds in research and innovation, and from a broad variety of companies including multinationals, SMEs and startups.

The competition rewards innovative solutions and forward-thinking examples of mobility technology in the fields of **Smart & Safe** and **Clean & Sustainable mobility**.



SMART & SAFE

- Connectivity
- Vehicle automation
- Active safety / ADAS
- Passive safety / Crashworthiness
- Human Machine Interface (HMI)
- Infotainment
- Well-being on-board
- Data access & services
- Artificial intelligence (AI)
- Cybersecurity
- Digital twins
- Mobility services & platforms
- Intelligent Transport Systems (ITS)
- Traffic management
- New mobility modes
- Shared mobility



CLEAN & SUSTAINABLE

- Advanced powertrains
- Renewable Fuels / eFuels / Hydrogen / Fuel cells systems
- On-board fuel storage systems
- Electrification
- Electric motors
- Range extenders
- Batteries / Supercaps
- Battery Management Systems (BMS)
- Power electronics
- Advanced materials
- Lightweighting
- Green tyres
- Braking systems
- Energy efficiency & recovery

WHO CAN PARTICIPATE?

CLEPA welcomes participation from all organisations, including SMEs and startups, that have a game changing, innovative technology in automotive parts, components, processes and systems.

Bringing forward the driving power of SMEs & startups

The contest acknowledges the important contribution of SMEs specifically, to the sector's achievements in safe, smart and sustainable mobility by offering a special discount to apply. SMEs should send an email to communications@clepa.be to request their application discount code.



WHY SHOULD YOU APPLY?



BRAND ENHANCEMENT

Winners and nominees receive significant exposure through CLEPA communication channels, and those of the national associations.



MEDIA COVERAGE

Over the years the awards have brought substantial media coverage for winners and nominees in respected automotive magazines.



RECOGNITION

Applications will be reviewed by a list of expert jury members and awarded technologies will be presented as top examples on our Innovation platform in front of policymakers and stakeholders.



CONNECTION

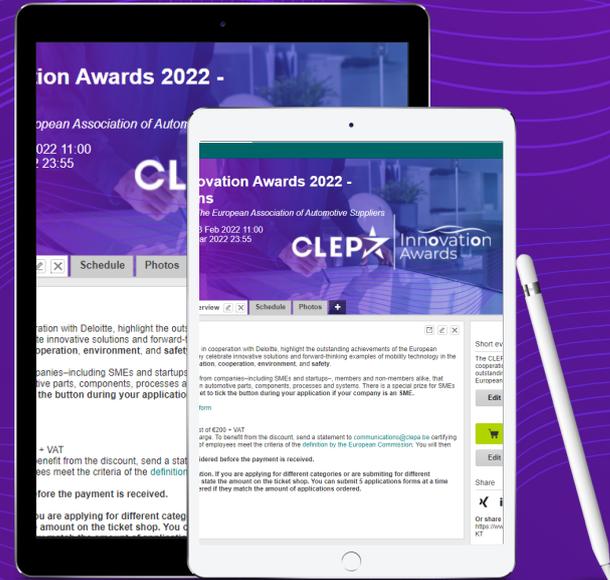
The Awards ceremony provides participants with the opportunity to establish new connections with other industry players, stakeholders and decision makers in Europe. Take the opportunity to network and bring your business to a higher level.

HOW TO APPLY:

1 Visit our website and learn all about the leading competition for innovation in the sector.

2 Download and fill out the application form.

3 Upload the application form to the platform and submit by **20 May 2022**.



#CLEPAwards2022

HOW ARE THE WINNERS SELECTED?



A panel of judges will examine the applications to assess the ambition, market relevance, impact and quality of the solutions provided by automotive suppliers for tomorrow's mobility challenges.

**DEADLINE FOR APPLICATIONS:
20 MAY 2022**

An independent Jury composed of industry experts will evaluate the submissions, based on the following three criterias. Each judge will give a mark from 0 (minimum) to 10 (maximum) for each of the responses to sixteen questions on the right. The Jury will deal with a potential points-tie when it convenes to take the final decision.

AMBITION

- What is the level of innovation (incremental or radical/disruptive)?
- How innovative/game-changing is this product/service and why is different from other available technologies?
- What is the potential of this innovation in the future?
- What problem/challenge is the innovation addressing?
- What is the gap that the innovation is bridging?

MARKET IMPACT

- Which benefits for the OEM and/or end consumer is the innovation addressing?
- How well has cost-effectiveness been addressed?
- Are there immediate impacts or long-term effects?
- Is the innovation enabling additional applications or solutions?
- What are the short and long-term realised business success factors?

IMPLEMENTATION

- When was the innovation first created/implemented?
- How is intellectual property being managed? Is it patented?
- Have risk factors been considered? If so, which?
- How was the innovation developed? Did you collaborate with other organisations within the ecosystem? Were other partners involved in the development?
- How diverse and gender-balanced is the developing team?
- How does your organisation promote innovation internally? Are there any particular programmes to highlight?

FREQUENTLY ASKED QUESTIONS

PARTICIPATION

How many awards will be given?

The Innovation Awards will recognise a maximum of three innovations in each of the two categories, based on their performance in the key areas.

SMEs and startups will be recognised separately in both categories.

Can my organisation apply even if it already won a CLEPA Innovation Award in the past?

Yes, we welcome returning winners nominees and previous applicants to submit new applications.

Does my organisation need to be a member of CLEPA or of one of its members to participate?

No, the competition is open to all organisations, both large and small, involved in the mobility ecosystem.

Is participation free of charge?

There is a €200 + VAT fee for each application form, except for SMEs, which should e-mail communications@clepa.be to request their 100% discount code.

Applicants will receive up to two seats to participate in the Innovation Awards ceremony on 13 October 2022.

What are the conditions for my organisation to apply in the SMEs category?

Your company must respect the definition of SME established by the European Commission.

FREQUENTLY ASKED QUESTIONS

APPLICATION PROCESS

Can my organisation submit several application forms? Is it possible to submit the same innovation in both categories?

Organisations can submit as many application forms as they want to one or both of the two main categories: Smart & Safe, and Clean & Sustainable mobility. And yes, the same technology could compete for awards in the two categories.

Within the category, each application form should select up to five of the key areas where the innovation is performing best. Further key areas would need a new application form, and therefore the applicant should pay another application fee (i.e., one application with a maximum of five key areas would have a cost of €200 + VAT; 10 key areas or two applications in each category would be €400 + VAT, etc...)

Is it possible to include pictures in the applications?

Yes, it is possible to add up to five pictures under the innovation description.

Is it possible to send a Power Point presentation or a video instead of the application form?

No, the Jury will assess the innovations based on the application form only.

Is it possible to attach other files to the application form?

Yes, however, they will not be considered by the Jury. These files will only be used for communication purposes.

Who has access to the application forms? Is it going to be made public?

The applications are considered confidential and those having access to the content sign a Confidentiality Agreement. However, CLEPA would like to have a short description based on the material requested, upon agreement for communication purposes.

What is the expected Technology Readiness Level for the innovation?

There is no fixed level, however, TRL 4 as minimum level is recommended.

FREQUENTLY ASKED QUESTIONS

ASSESSMENT AND RESULTS

What are the next steps after submitting applications?

An analysis of the received materials will be carried out once all submissions are received. I. Applications that do not fulfil the requested level or application criteria will be rejected.

Who sits on the Jury?

The Jury brings together highly prominent figures in the mobility sector. The identity of its members will be revealed only once they have made their final ranking.

Will the Jury conduct interviews with the applicants?

No the competition is open to all organisations, both large and small, involved in the mobility ecosystem.

When will the winners be announced?

The winners will be revealed during the 2022 CLEPA Innovation Awards Ceremony, on 13 October.

Who should receive the award during the Ceremony?

Winning companies usually designate high-level representatives to receive their awards: President, Vice-President, CEO, Board Member...

WHAT IS THE TIMELINE?

- **25 February:** Applications open
- **20 May:** Final deadline for the submission of application forms
- **End May:** Review and selection of qualified applications
- **June:** Qualified applications will be sent to the Jury for assessment
- **July:** Communication with selected companies and preparations of materials
- **13 October:** 2022 CLEPA Innovation Awards Ceremony

More questions?

You can contact us at communications@clepa.be



Driving innovation forward since 1959

Supported by:

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