

COMPETITION DOSSIER

CLEP 


Innovation
Awards
2020



The CLEPA Innovation Awards, in cooperation with Deloitte, highlight the outstanding achievements of the European automotive supply industry. They celebrate innovative solutions and forward-thinking examples of mobility technology in the fields of:

CONNECTIVITY & AUTOMATION



ENVIRONMENT



COOPERATION



SAFETY



WHICH ORGANISATIONS ARE ELIGIBLE?

CLEPA welcomes participation from companies—including SMEs and startups—as well as research centres and training and educational institutions, members and non-members alike, that have contributed to innovation in automotive parts, components and systems.



Special prize for SMEs

There is a prize in each category for SMEs, acknowledging their important contributions to the sector's achievements in making mobility sustainable, safe and smart.

SMEs should send an email to communications@clepa.be to request their application discount code.

WHY SHOULD YOUR COMPANY APPLY?



- **Brand enhancement** - Winners and nominees will benefit from exposure through the communications channels of CLEPA and the national associations.



- **Recognition** - Applications will be reviewed by a list of expert jury members, and awarded technologies will be published in a booklet which will be distributed to stakeholders and policy makers.



- **Networking** - The CLEPA Innovation Awards Ceremony provides opportunities to interact with high-level representatives in an enjoyable social setting.



- **Press Coverage** - The four previous editions have brought substantial media coverage for winners and nominees in respected automotive magazines.

HOW ARE THE WINNERS SELECTED?

A PANEL OF JUDGES WILL EXAMINE THE APPLICATIONS TO ASSESS THE AMBITION, MARKET RELEVANCE, IMPACT AND QUALITY OF THE SOLUTIONS PROVIDED TODAY BY AUTOMOTIVE SUPPLIERS FOR TOMORROW'S MOBILITY CHALLENGES.

DEADLINE FOR APPLICATIONS:

15th of JUNE

A Jury composed by industry experts will evaluate the submissions, based on four categories, with four questions per category.

Each judge will give a mark from 0 (minimum) to 5 (maximum) for each of the responses to the sixteen questions on the right.

The Jury will deal with eventual points-ties during its meeting. The decisions taken by the Jury will be final.

HOW TO APPLY?

Download the application form from our website and complete your submission on the event platform.

AMBITION (25%)

- What is the level of innovation (incremental or radical/disruptive)?
- What problem/challenge is the innovation addressing?
- What is the gap that the innovation is bridging?
- What is the potential of this innovation in the future?

MARKET RELEVANCE (25%)

- What benefits for the OEM and/or end consumer is the innovation addressing?
- What added value is created for the end consumer?
- How well has cost-effectiveness been addressed?
- Is the innovation enabling more than one application/solution?

IMPACT (25%)

- How relevant is the innovation in the chosen category?
- Are there immediate impacts or long-term effects?
- Is the innovation enabling additional innovations?
- What are the expected short and long-term business success factors?

QUALITY (25%)

- How sound is the overall concept, technology or system?
- Is the innovation already implemented and, if not, which TRL is reached?
- What are the risk factors for success?
- What are the plans to minimise risk factors?



FREQUENTLY ASKED QUESTIONS

Can my organisation submit an application form even if it already won a CLEPA Innovation Award in the past?

Yes. Winners, nominees and previous applicants.

Does my organisation need to be a member of CLEPA or of one of its members to participate?

No.

Is there a special award for SMEs?

Yes. There is an award in each category dedicated to SMEs, also open to startups.

What are the conditions for my organisation to apply in the SMEs category?

Your company must respect the [definition of SME](#) established by the European Commission.

Is it possible to include pictures in the applications?

Yes, it is possible to add up to 5 pictures under the innovation description.

Is it possible to send a Power Point presentation or a video instead of the application form?

No, the Jury will assess the innovations based on the application form only.

Is it possible to attach other files to the application form?

Yes, however they will not be considered by the Jury. These files will only be used for communication purpose.

Can my organisation submit several application forms?

Yes, you can submit as many application forms as you want in each of the four categories (Connectivity, Cooperation, Environment, Safety).

Is it possible to submit the same application form in several categories?

Yes, but the same application form will be invoiced, as many times as the number of categories it is submitted to.

Who has access to the application forms? Is it going to be made public?

The application forms are considered as confidential and will not be published. All persons having access to the application forms (organisers, Jury members) have to sign a Confidentiality Agreement.

What is the expected Technology Readiness Level for the innovation?

There is no level fixed.

Who is sitting in the Jury?

The Jury brings together highly prominent figures of the automobile sector. The identity of its members will be revealed only once they have made their final ranking.

Will the Jury conduct interviews with the applying organisations?

No.

When will the winners be known?

The winners will be announced during the CLEPA Innovation Awards Ceremony, on the 25th of November in Brussels.

Who can attend the ceremony?

Each application form received allows you to send up to 2 participants to the ceremony. CLEPA members can send a 3rd participant for free. Each additional participant will be invoiced €100 + VAT.

Who picked up the awards last year?

The winning companies sent high-level representatives to pick up their awards: President, Vice-President, CEO, Board Member....

Is the participation free of charge?

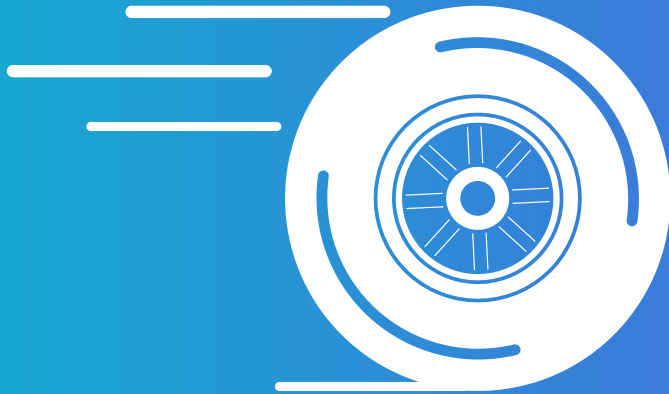
No, there is a €200 fee for each application form in each category, except for SMEs. SMEs should e-mail communications@clepa.be to request their discount code.

What is the calendar?

- 2nd of March: Opening of the application period
- 15th of June: Deadline for the submission of application forms
- July and August: Jury meetings
- 25th of November: CLEPA Innovation Awards Ceremony

More questions?

Please contact Clara Guillén at c.guillen@clepa.be



**Driving innovation forward
since 1959**



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