

**Application Form**

To be uploaded as a word document

before 15th June 2020

***Do not put the name, the logo or any reference to your company below as this part has to be anonymized for the jury members.***

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Innovation** | | | | | | | | | |
| **Contact person for the application** *(this should be the same one stated in the online application form)* |  | | | | | | | | |
| **Name of the innovation** |  | | | | | | | | |
| **Technology Readiness Level** *(choose only one)* | ⃝ 1 | ⃝ 2 | ⃝ 3 | ⃝ 4 | ⃝ 5 | ⃝ 6 | ⃝ 7 | ⃝ 8 | ⃝ 9 |
| **Category**  *(choose only one)* | ⃝ Connectivity & Automation  (innovations increasing the level of connectivity and autonomy of the vehicles) | | | | | | | | |
| ⃝ Cooperation  (innovations developed in close cooperation with an OEM or another supplier) | | | | | | | | |
| ⃝ Environment  (innovations having a positive impact on environment in general) | | | | | | | | |
| ⃝ Safety  (innovations bringing improved safety for road users inside or outside the vehicles) | | | | | | | | |
| **Describe your innovation, and give if possible technical details and background information if necessary, to evaluate the innovation.** | | | | | | | | | |
| *Write here (3.000 words maximum)* | | | | | | | | | |
| *Put images here (5 images maximum)* | | | | | | | | | |
| **Ambition** | | | | | | | | | |
| **Describe the ambition of the innovation:**   * **What is the level of innovation (incremental or radical/disruptive)?** * **What problem/challenge is the innovation addressing?** * **What is the gap that the innovation is bridging?** * **What is the potential of this innovation in the future?** | | | | | | | | | |
| *Write here (1.000 words maximum)* | | | | | | | | | |
| **Market relevance** | | | | | | | | | |
| **Describe the market relevance of the innovation:**   * **Which benefits for the OEM and/or end consumer is the innovation addressing?** * **What added value is created to the end consumer?** * **How well has cost-effectiveness been addressed?** * **Is the innovation enabling more than one application/solution?** | | | | | | | | | |
| *Write here (1.000 words maximum)* | | | | | | | | | |
| **Impact** | | | | | | | | | |
| **Describe the impact of the innovation:**   * **How relevant is the innovation in the chosen category?** * **Are there immediate impacts or long-term effects?** * **Is the innovation enabling additional innovations?** * **What are the short and long-term realized business success factors?** | | | | | | | | | |
| *Write here (1.000 words maximum)* | | | | | | | | | |
| **Quality** | | | | | | | | | |
| **Describe the quality of the innovation:**   * **How sound is the overall concept, technology or system?** * **Is the innovation already implemented and if not which TRL is reached?** * **What are the risk factors for success?** * **Have risk factors been considered?** | | | | | | | | | |
| *Write here (1.000 words maximum)* | | | | | | | | | |