

**Application Form**

To be uploaded as a word document

before 15th June 2020

***Do not put the name, the logo or any reference to your company below as this part has to be anonymized for the jury members.***

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| **Innovation** |
| **Contact person for the application** *(this should be the same one stated in the online application form)* |  |
| **Name of the innovation** |  |
| **Technology Readiness Level** *(choose only one)* | ⃝ 1  | ⃝ 2 | ⃝ 3 | ⃝ 4 | ⃝ 5 | ⃝ 6 | ⃝ 7 | ⃝ 8 | ⃝ 9 |
| **Category***(choose only one)* | ⃝ Connectivity & Automation(innovations increasing the level of connectivity and autonomy of the vehicles) |
| ⃝ Cooperation(innovations developed in close cooperation with an OEM or another supplier) |
| ⃝ Environment(innovations having a positive impact on environment in general) |
| ⃝ Safety(innovations bringing improved safety for road users inside or outside the vehicles) |
| **Describe your innovation, and give if possible technical details and background information if necessary, to evaluate the innovation.** |
| *Write here (3.000 words maximum)* |
| *Put images here (5 images maximum)* |
| **Ambition** |
| **Describe the ambition of the innovation:** * **What is the level of innovation (incremental or radical/disruptive)?**
* **What problem/challenge is the innovation addressing?**
* **What is the gap that the innovation is bridging?**
* **What is the potential of this innovation in the future?**
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| *Write here (1.000 words maximum)* |
| **Market relevance** |
| **Describe the market relevance of the innovation:** * **Which benefits for the OEM and/or end consumer is the innovation addressing?**
* **What added value is created to the end consumer?**
* **How well has cost-effectiveness been addressed?**
* **Is the innovation enabling more than one application/solution?**
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| *Write here (1.000 words maximum)* |
| **Impact** |
| **Describe the impact of the innovation:*** **How relevant is the innovation in the chosen category?**
* **Are there immediate impacts or long-term effects?**
* **Is the innovation enabling additional innovations?**
* **What are the short and long-term realized business success factors?**
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| *Write here (1.000 words maximum)* |
| **Quality** |
| **Describe the quality of the innovation:*** **How sound is the overall concept, technology or system?**
* **Is the innovation already implemented and if not which TRL is reached?**
* **What are the risk factors for success?**
* **Have risk factors been considered?**
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| *Write here (1.000 words maximum)* |