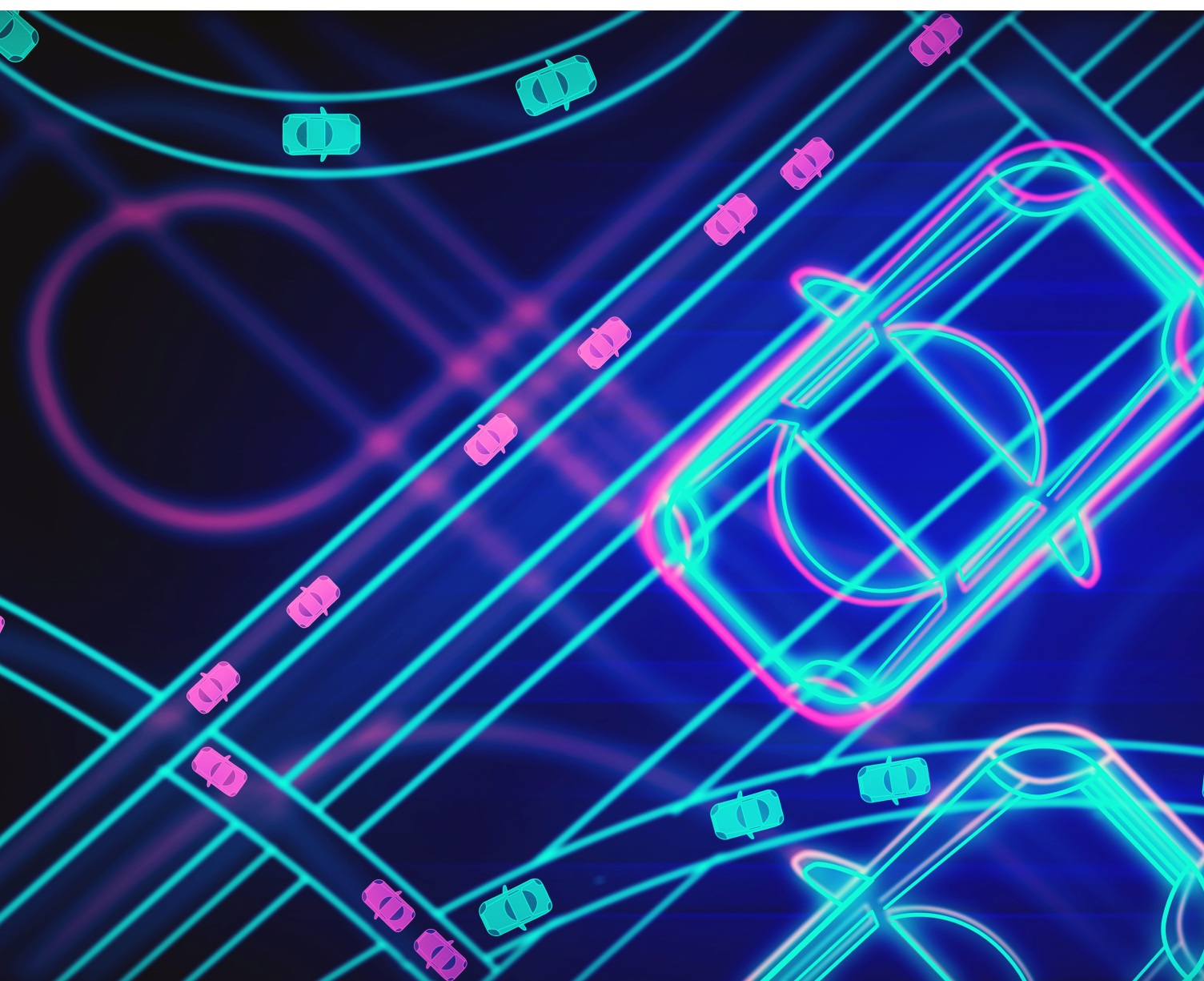


COMPETITION DOSSIER



Innovation
Awards
2019



The CLEPA Innovation Awards recognise the innovative solutions and technologies in the fields of:

**CONNECTIVITY &
AUTOMATION**



ENVIRONMENT



COOPERATION



SAFETY



All automotive suppliers are invited to participate, including SMEs and Startups.

The CLEPA Innovation Awards, organised in cooperation with Deloitte, highlight the outstanding achievements made in the European automotive industry. They celebrate the excellence of innovative solutions and technologies in the field of **environment, safety, connectivity & automation and cooperation.**

WHO IS ELIGIBLE FOR THE INNOVATION AWARDS?

Automotive suppliers, irrespective of size. A special prize is open in each category to SMEs, acknowledging their important contributions to the sector's achievements in making mobility sustainable, safe and smart.

WHY SHOULD YOUR COMPANY APPLY?

- **Brand enhancement** for nominees and awarded companies.
- **Recognition** of employees' innovation efforts.
- **Press coverage** for nominees and winners through respected automotive magazines.
- **Exposure** through the communication channels of CLEPA and the National Associations.
- Use of Award application in **your external and internal communication.**
- **Networking** opportunities during the CLEPA Innovation Awards Ceremony.

HOW ARE THE INNOVATION AWARDS ATTRIBUTED?

AN EXCELLENT PANEL OF JUDGES WILL EXAMINE THE APPLICATIONS TO ASSESS THE AMBITION, MARKET RELEVANCE, IMPACT AND QUALITY OF THE SOLUTIONS PROVIDED TODAY BY AUTOMOTIVE SUPPLIERS FOR TOMORROW'S MOBILITY CHALLENGE.

DEADLINE FOR APPLICATIONS: 29TH OF MARCH

The jury panel will evaluate the proposals and select the final nominees (i.e. the 3 best proposals per category) on the basis of the selection criteria.

Each jury members will give a mark from 0 (minimum) to 5 (maximum) for each of the questions; the calculation of the average mark will give the ranking.

The jury will deal with eventual ex-aequos during its meeting. The decisions taken by the jury will be final.

HOW TO APPLY?

Download the application form and send it filled out to p.perez@clepa.be

AMBITION (25%)

- What is the level of innovation (incremental or radical/disruptive)?
- What problem/challenge is the innovation addressing?
- What is the gap that the innovation is bridging?
- What is the potential of this innovation in the future?

MARKET RELEVANCE (25%)

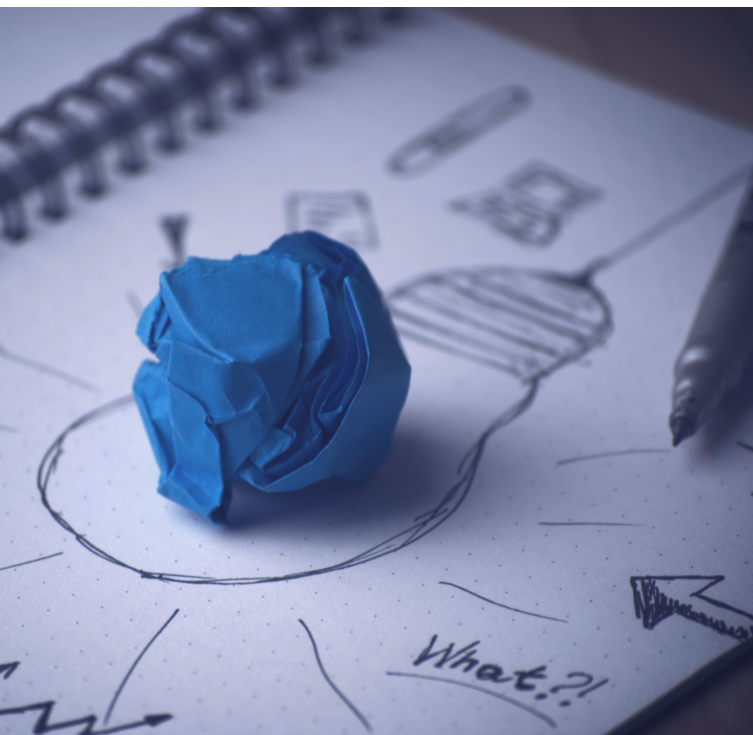
- Which benefits for the OEM and/or end consumer is the innovation addressing?
- What added value is created to the end consumer?
- How well has cost-effectiveness been addressed?
- Is the innovation enabling more than one application/solution?

IMPACT (25%)

- How relevant is the innovation in the chosen category?
- Are there immediate impacts or long-term effects?
- Is the innovation enabling additional innovations?
- What are the short and long-term realized business success factors?

QUALITY (25%)

- How sound is the overall concept, technology or system?
- Is the innovation already implemented and if not which TRL is reached?
- What are the risk factors for success?
- Have risk factors been considered?



FREQUENTLY ASKED QUESTIONS

Can my company submit an application form even if it already won a CLEPA Innovation Award in the past?

Yes.

Does my company need to be a member of CLEPA or of one of its members to participate?

No.

Is there a special award for SMEs?

Yes. There is an award in each category dedicated to SMEs, also open for startups.

What are the conditions for my company to apply in the SMEs category?

Your company must respect the definition of the European Commission.

Is it possible to include pictures in the applications?

Yes, it is possible to add up to 5 pictures under the innovation description.

Is it possible to send a Power Point presentation or a video instead of the application form?

No, the Jury will assess the innovations based on the application form only.

Is it possible to join other files to the application form?

Yes, however they will not be considered by the Jury. These files might only be used for communication purpose.

Can my company submit several application forms?

Yes, you can submit as many application forms as you want in each of the four categories (Connectivity, Cooperation, Environment, Safety).

Is it possible to submit the same application form in several categories?

Yes, but a same application form will be invoiced as many times as the number of categories it is submitted into.

Who has access to the application forms? Is it going to be made public?

The application forms are considered as confidential and will not be published. All persons having access to the application forms (organizers, jury members) have to sign a Confidentiality Agreement.

What is the expected TRL for the innovation?

There is no level fixed.

Who is sitting in the Jury?

The Jury brings together highly prominent figures of the automobile sector. The identity of its members will be revealed only once they made their final ranking.

Will the jury conduct interviews with the applying companies?

No.

When will the winners be known?

The winners will be announced during the CLEPA Innovation Awards Ceremony the 13th of June in Brussels.

Who can attend the ceremony?

Each application form received allows you to send up to 2 participants to the ceremony. CLEPA members can send a 3rd participant for free. Each additional participant will be invoiced 100€ + VAT.

Who did pick up the awards last year?

The winning companies sent high-level representatives to pick up their awards: President, Vice-President, CEO, Board Member....

Is the participation free of charge?

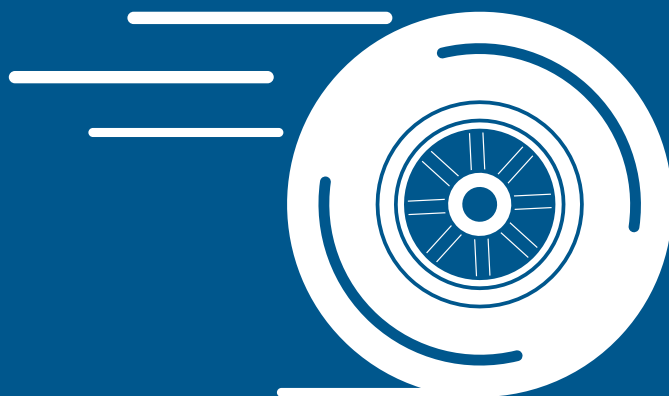
No, there is a 200€ fee for each application form in each category, except for SMEs.

What is the calendar?

- 28th of January: Opening of the application period
- 29th of March: Deadline for the submission of application forms.
- April: Jury meetings
- 13th of June: CLEPA Innovation Awards Ceremony

More questions?

Please contact Pilar Pérez at p.perez@clepa.be



Driving innovation forward



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#CLEPAwards19