

CLEPA Counterfeit Day

CLEPA office, Cours Saint-Michel 30G, 1040, Brussels

Conference November 22, 2018

| | Times | Speakers | Presentation |
|---|---------------------|---|---|
| | 08:00-09:00 | Registration & Breakfast | |
| | 09:00-09:05 | Frank Schlehuber , CLEPA | Opening Speech |
| Political Landscape, Anti-counterfeiting in the EU and beyond | 09:05-09:30 | Chris van Steenkiste , Europol | Cross boarder law enforcement in case of IP – infringements |
| | 09:30-10:00 | Marianne Gumælius , DG Trade | Anti-counterfeiting in trade negotiations |
| | 10:00-10:30 | Natalia Zebrowska DG Grow | Intellectual Property and Fight Against Counterfeiting |
| | 10:30-11: 00 | Coffee Break | |
| Enforcement of anti-counterfeiting practices | 11:00-11:30 | Hans Fuchs , China Brand | Local support in case of IP - infringements in China and Russia |
| | 11:30-12:00 | Hatem Abdelghani , The Legal Group (Dubai) | Anti-counterfeiting support in the Middle East and North Africa |
| | 12:00-12:30 | Joakim Gustafsson , DH Anticounterfeit | Intelligent brand protection enforcement |
| | 12:30-13:30 | Lunch break | |
| Technologies to secure intellectual property | 13:30-14:00 | Roger Reichert , ViDiTrust | Printing and AI technologies as effective solutions to secure your IT |
| | 14:00-14:30 | Daniel Dünnebacke , oneIDentity+ | The Power of Serialization –Anti-Counterfeiting and Beyond |
| | 14:30-15:00 | Damien Guille , Tesa Scribos | Secured marking driving benefit from digitalization |
| | 15:00-15:30 | Cüneyt Göktekin , Snaptrust | Track & Trace - enabled solution for counterfeit protection |
| | 15:30-16: 00 | Closing, coffee & discussion | |

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