



Are you ready for digital disruption?

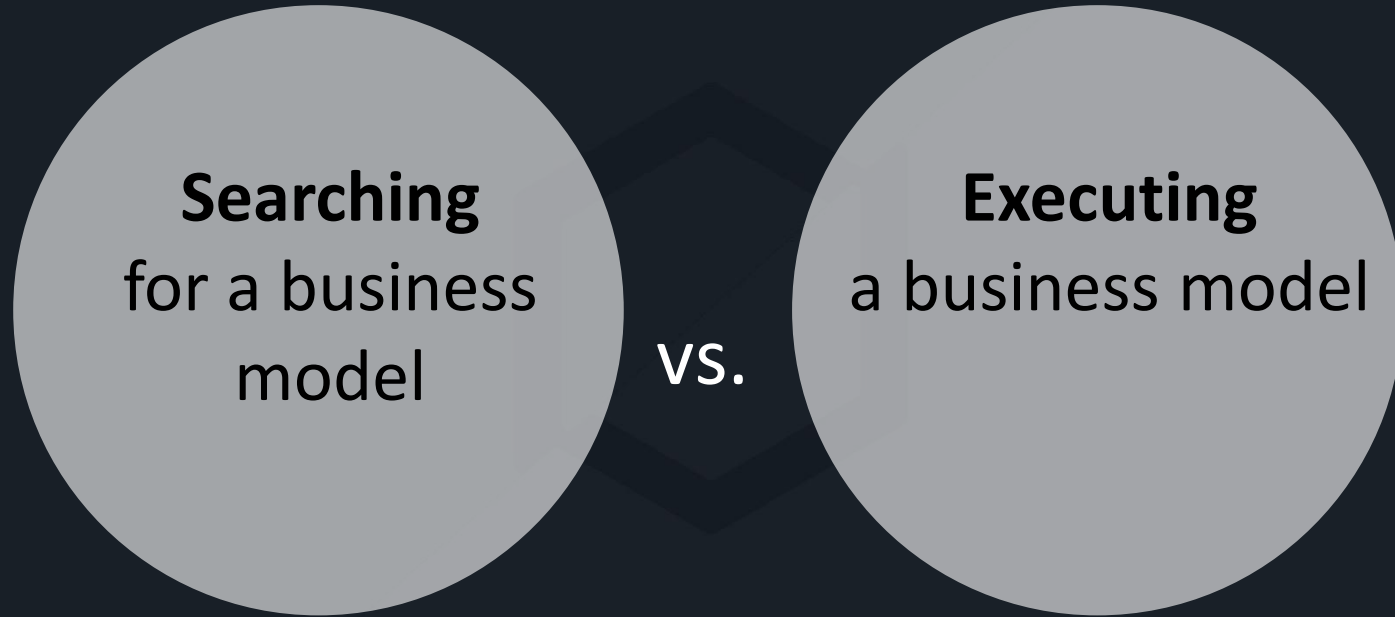
CLEPA Aftermarket Conference
Brussels, March 2018



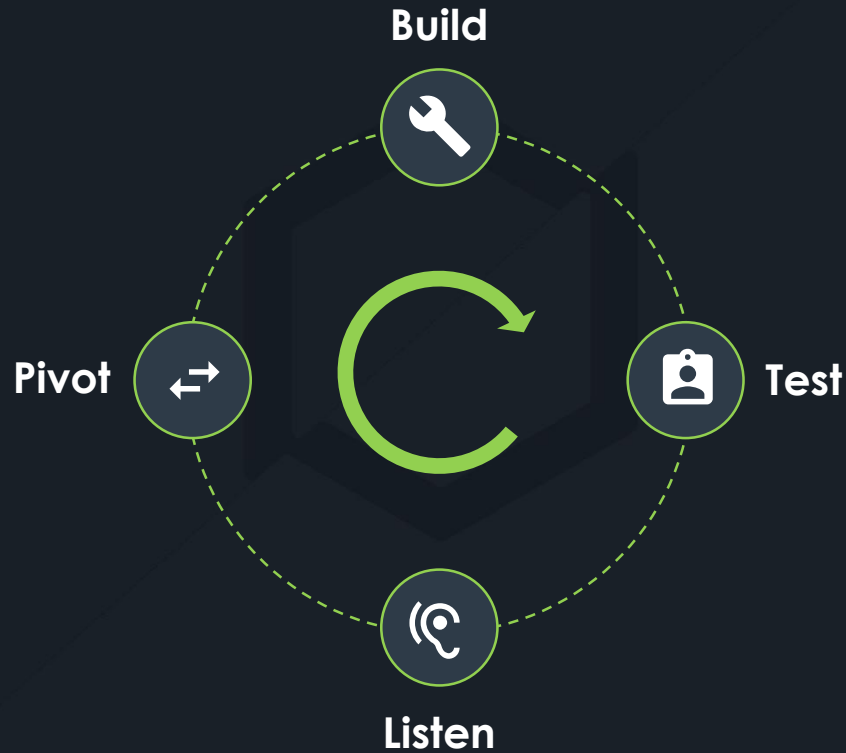




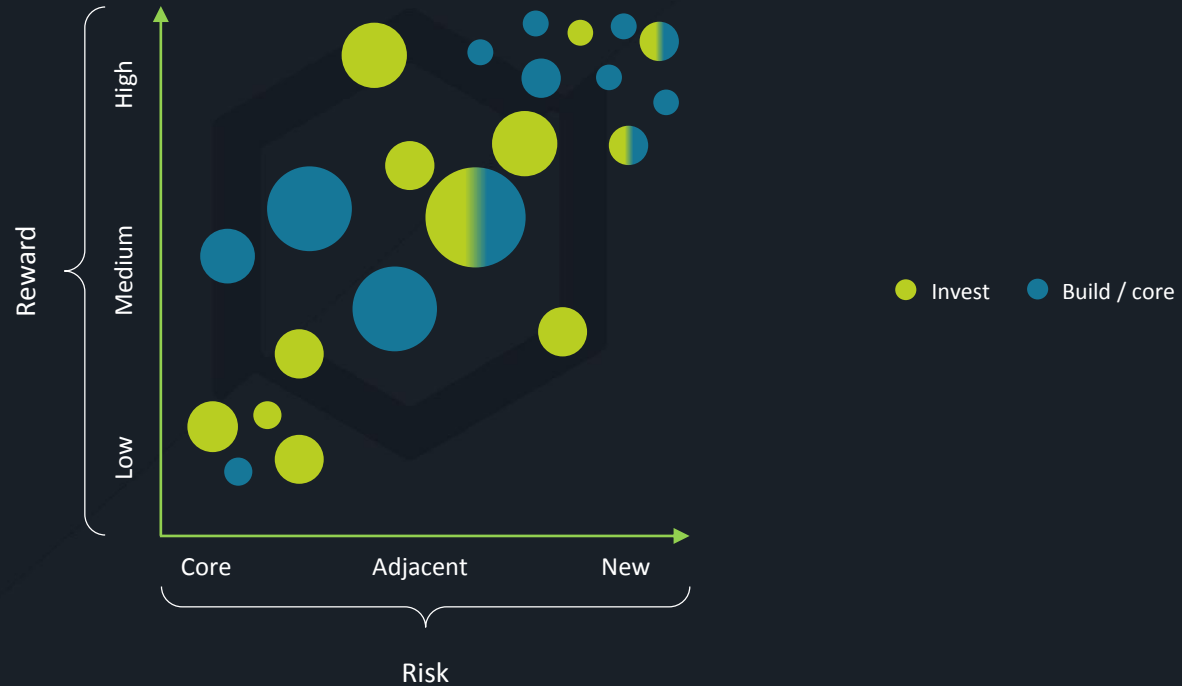
1: Understand the fundamental principle



2: Apply the feed back loop



3: Build and manage your portfolio





Fear of cannibalization

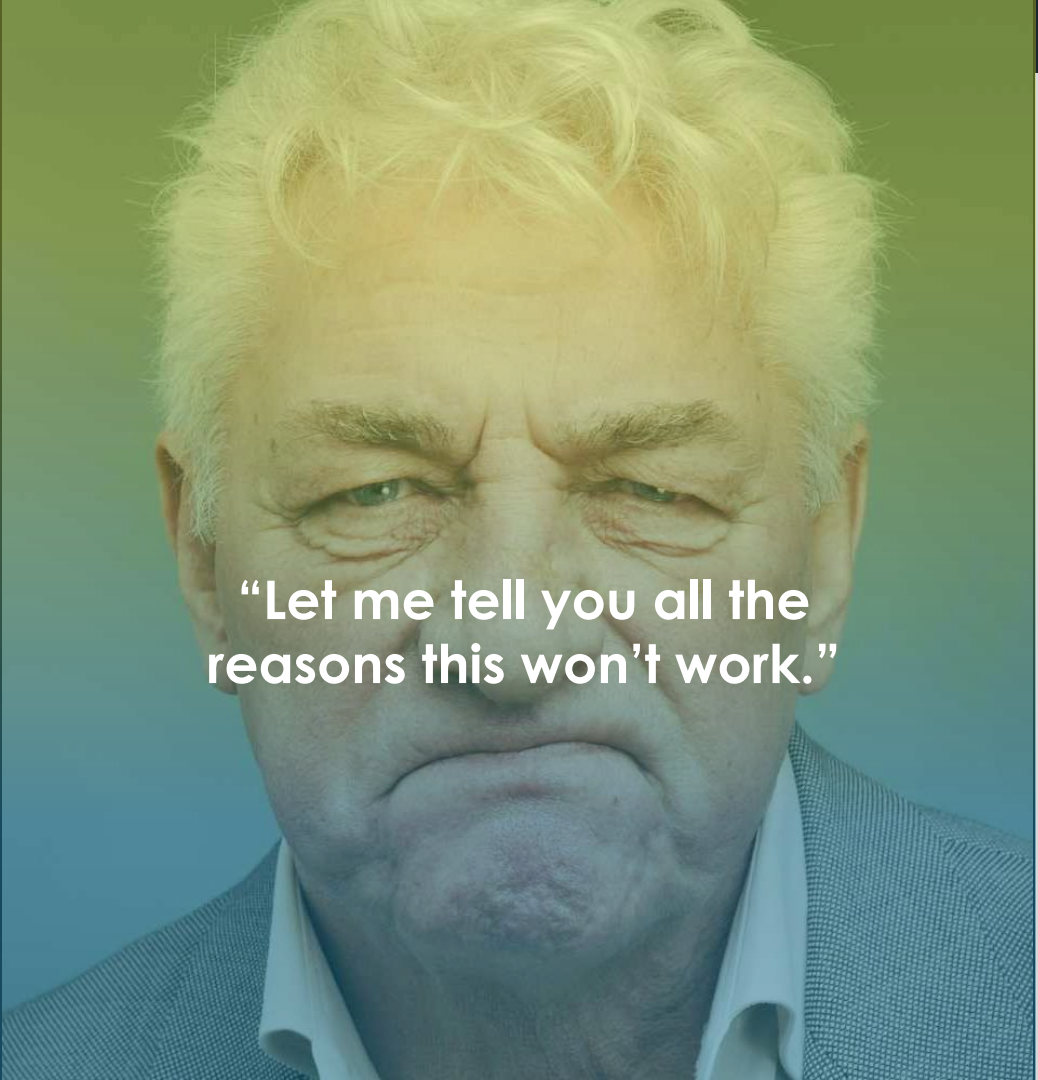
Turf wars

Desire for predictability

Fear of failure

Legacy thinking

Analysis paralysis



“Let me tell you all the reasons this won’t work.”



Fear of cannibalization

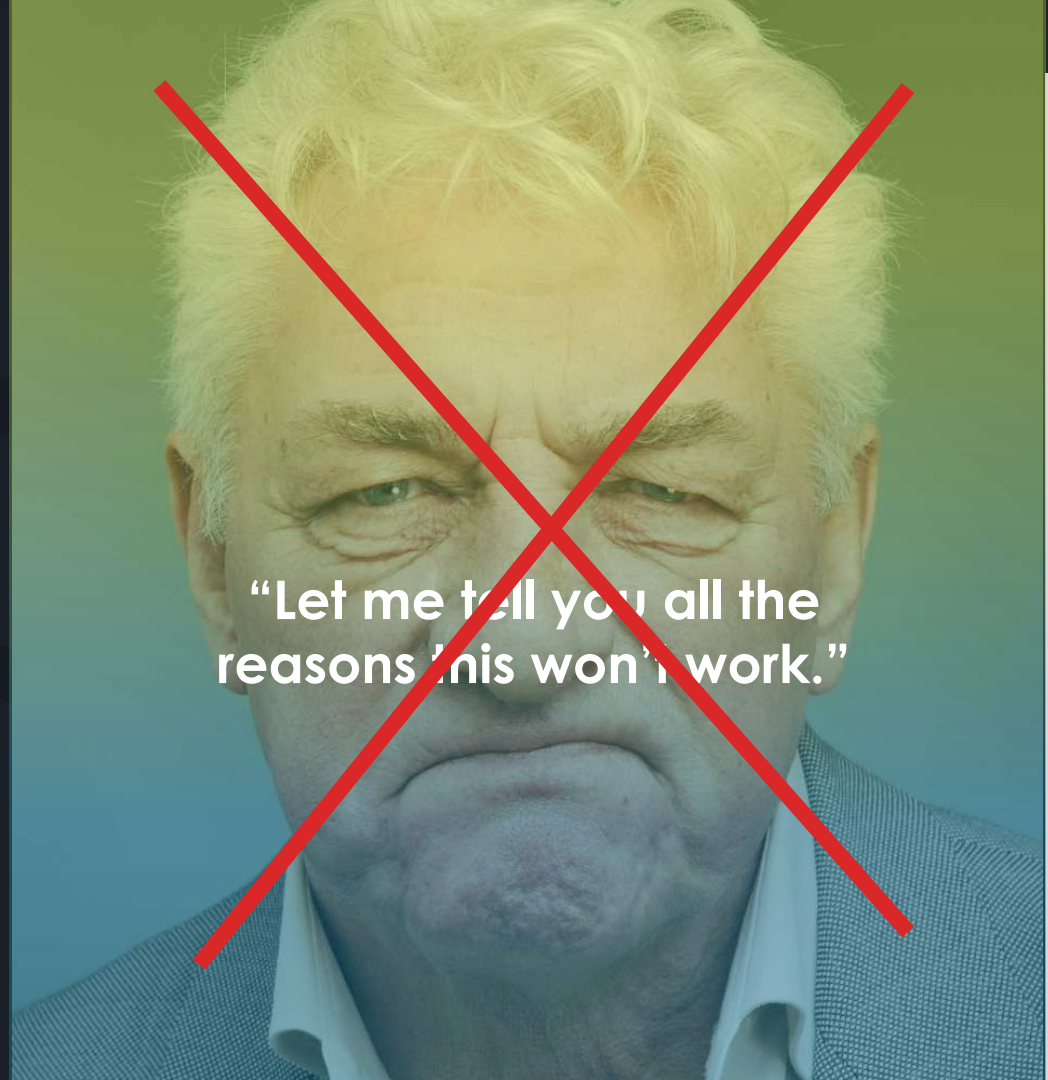
Turf wars

Desire for predictability

Fear of failure

Legacy thinking

Analysis paralysis



“Let me tell you all the reasons this won’t work.”

Keep in Touch



BCGDV • + 310-698-1200 • BCGDV.COM

1240 ROSECRANS AVE #600 MANHATTAN BEACH, CA



BCG
Digital
Ventures

BCGDV invents, launches and scales game-changing ventures with the worlds most important institutions



PHENOMENAL GROWTH

40 Ventures, built and launched with Fortune 500 partners | **500+** Employees across | **4** Continents

55 Distinct disciplines | **200+** Corporate Partner visits to our innovation center

Launched **DV Spark** our internal corporate incubator, Mountain View and Seattle

Opened **DV Torque** our external entrepreneurs in residence program, San Francisco

SECTORS



Connected Health



Money + Banking



Media



Travel + Logistics



Commerce



Productivity + Consumption

OUR APPROACH

We help corporations think and act like venture capitalists through a portfolio of investable business ideas and a relentless dedication to consumers.

We've also pioneered new ways of sharing the risks and upside of corporate venturing with our collaborative partners.

GLOBAL THOUGHT LEADERSHIP

