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PRESS RELEASE

**10TH JAMA-CLEPA BUSINESS CONFERENCE:
ON-LINE REGISTRATION HAS STARTED**

Building upon the overwhelming success of its past editions, CLEPA and JAMA decided to organise their 10th JAMA-CLEPA Business Conference in the Slovenian automotive city of Ljubljana, from 2 to 5 June 2009.

Once again top purchasing teams from all the Japanese vehicle manufacturers will be back in Europe – in a single location – seeking new suppliers and products from the European component community.

Lars Holmqvist, CEO of CLEPA stated: “This is a superb opportunity for enterprises to either extend business relations with Japanese car manufacturers, or to establish new connections in a very efficient and cost-effective way.”

The city of Ljubljana was chosen to play host to the conference because of Slovenia’s rich automotive tradition and central geopolitical position at the cross-roads of trade and transport routes. This way CLEPA hopes to encourage the participation of suppliers from central and Eastern Europe and the Balkans.

JAMA-CLEPA basic format will be preserved and improved. Thanks to pre-arranged face-to-face-meetings European suppliers, from SMEs to multi-national corporations, will have the opportunity to meet with decision makers from 13 Japanese vehicle and truck manufacturers and to show-case their products in a large display area. Mr. Holmqvist also confirmed that CLEPA will organise panel-discussions with top-level participants as well as social events to provide networking opportunities for all parties concerned.

Next year’s event is also open to non-CLEPA-members and the on-line registration is available at www.jama-clepa.com until 15 December 2008.

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Background

CLEPA (the European Association of Automotive Suppliers) and JAMA (Japan Automobile Manufacturers Association) have been successfully organising joint events since March 1995, with a view to foster the business partnerships between European automotive suppliers and Japanese car manufacturers. Since the first JAMA-CLEPA, purchases of European parts by Japanese automakers has steadily increased and reached 15.12 billion Euros in 2007, i.e. more than 4 times the amount recorded in 1995.

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