

PRESS RELEASE

9TH JAMA-CLEPA BUSINESS CONFERENCE:

The JAMA-CLEPA Business Conference 2007 was held in May at the International Congress Center of Dresden (ICD) in Saxony, Germany. The show was at its ninth edition since the first one took place in Paris in 1995.

The conference kicked off on 22 May with an opening ceremony and a gala dinner and lasted 4 days.

88 companies from **15 countries** (Belgium, Czech Republic, Finland, France, Germany, Israel, Italy, Luxembourg, Monaco, Norway, Slovenia, Sweden, Spain, Turkey, and United Kingdom) participated this year, trying to set up or extend their business relations with the **11 Japanese vehicle manufacturers** present in Dresden with different teams.

The Japanese delegation, made of 120 purchasers, engineers and top managers, was led this year by **Masaya Yamashita**, Chairman of the Purchasing Committee, Japan Automobile Manufacturers Association (JAMA).

The 9th edition looked again at record figures: the 88 participating companies had the opportunity to promote their cutting-edge technologies and products; to showcase the latest trends in the automotive supply industry in a **display area of 1184 m²** and/or to benefit from the many business opportunities given by the prescheduled face-to-face-meetings (231 meetings of 75 minutes each + many more side-meetings) and other networking events.

The total number of **participants** reached this year **600**.

Assessment highlighted a very high level of general satisfaction, with more than 80% of participants pleased with the quality of the contacts made in the face-to-face meetings.

The **10th edition** will take place in **2008**.

BACKGROUND

The JAMA-CLEPA Business Conference is a unique opportunity for automotive suppliers to meet with decision-makers and purchasers from all the Japanese vehicle manufacturers during 4 days in a single location. It offers the most effective and feasible way for the European based suppliers to establish business contacts with Japanese vehicle manufacturers through pre-arranged face-to-face meetings; a display area and other networking opportunities.

The conference has traveled around Europe (Paris-'95; Berlin-'96, London-'97, Amsterdam-'98, Strasbourg-'99, Stuttgart-'02, Göteborg-'04 and Turin -'05), and since its very first edition some 600 European suppliers have participated and approx. 2000 face-to-face meetings have taken place involving more than 4000 participants.

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CLEPA is the European umbrella association representing the interests and the entrepreneurial skills of the global automotive supply industry.

CLEPA membership is made of the world's most prominent suppliers for car parts, systems and modules; national trade associations and European sectorial associations from several countries representing directly and indirectly more than 3000 automotive companies of every size, employing more than three million people and generating a turnover of three billion Euros.

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