

Brussels, 25 October 2010

PRESS ANNOUNCEMENT

CLEPA TECHNOLOGY DAY: GREEN MOBILITY

The fourth CLEPA Technology Day, "Green technologies for tomorrow's mobility", will take place in Autoworld in Brussels on 27 October 2010.

eSafety, electric cars (and regulation) will be under the spotlight in this year's edition of the CLEPA Technology Day.

CLEPA Technology Day is the forum for representatives from European Union Institutions to experience first-hand the latest technological advances created by CLEPA member organisations for the car of tomorrow and to hear how the automotive supplier industry complies with EU legislation on electro mobility, safety, environment, trade and IPR.

Speakers in the morning session on eSafety include *amongst others* Mr Thierry Willemarck, CEO touring Club Belgium; FIA Vice-President and Mr Ivan Hodac, Secretary General, ACEA. HRH Prince Laurent of Belgium opens the emergency braking and eCall safety demonstrations by Renault's Formula 1 test driver Mr Jérôme d'Ambrosio.

At the same time warranty experts will host a workshop on automotive distribution, warranty handling process and information standards.

After the networking lunch on the exhibition area where European automotive supply companies present the results of their innovation, which generates employment across Europe, Mr Matthias Groote, Member of the European Parliament launches the afternoon session with distinguished speakers from EU, industry and academia on the opportunities and risks of the electric vehicle. In the closing session EU regulators meet the industry in a panel discussion on how regulation and competitiveness can best co-exist.

This session will be followed by a debate on "Anticipation of change in the automotive industry" which will be focussed on the impact of the regulatory framework on the competitiveness of this industry.

Mr Peter Tyroller CLEPA President and Member of the Board of Management of Robert Bosch GmbH will close the afternoon session and host a Cocktail reception and a visit of the exhibition area to guests of honour including EC Vice President Tajani, Mr Reul, MEP and Chair of the EP Industry Committee, Ms Ayala Sender, MEP Member of the EP Transport Committee and Mr Stančič, Deputy Director General, EC DG Information Society.

The exhibits will demonstrate that automotive suppliers develop most of the new automotive technologies reducing CO₂ emissions, whilst continuing to innovate safety and mobility. CLEPA will showcase these latest developments, focusing amongst others on emission control, hybrid enablers, clean powertrain technologies, etc.

Following the recent commitment of the European Union to CO₂ reduction targets, the European Institutions now look to the automotive sector and in particular to suppliers, who with 50% of all R&D spending lead in innovation, to develop green technologies for the car of tomorrow.

At CLEPA Technology Day participants will have the unique opportunity to try interactive demonstrations, discuss the future of the automotive sector with R&D experts and to ask questions on:

- efficient ways of reducing CO₂ emissions,
- the extent to which new technology can help satisfy mobility needs in a sustainable way,
- the contribution of ICT in saving lives and improving traffic control,
- whether or not alternative fuels, hybrids, electrical vehicles and CO₂ reduction technologies are a part of the solution to environmental problems.

For more information, please contact:

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80 of the world's most prominent suppliers for car parts, systems and modules and 29 National trade associations and European sector associations are members of CLEPA, representing an industry with an annual turnover of 300 billion Euro, more than 3,000 companies, employing more than three million people and covering all products and services within the automotive supply chain.

Based in Brussels, Belgium, CLEPA is recognized as the natural discussion partner by the European Institutions, United Nations and fellow associations (ACEA, JAMA, MEMA, etc).

www.clepa.eu