

## PRESS RELEASE

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## **CLEPA Light.Sight.Safety Initiative's Chairman appointed**



Press Photo: Mr Lex Krzyzanowski Chairman CLEPA Light.Sight.Safety

For the period 2011-2012 Lex Krzyzanowski has been appointed as chairman by Light.Sight.Safety's members. This will be his third period leading the Initiative as chairman. During his chairmanship Light.Sight.Safety became an active member of eSafetyAware and committed itself to the European Road Safety Charter. In addition to this several research projects were initiated with the aim of getting better insight (based on facts and figures) of the safety aspects of better and adaptive car lighting as well as the customer perception and buying behaviour related to car lighting options.

"Light.Sight.Safety is an inspiring team that has proven, during the last years, to be able to create the right attention for better car lighting. It is a challenge to be the chairman of such a team. Together, I am sure, we can put the bar even higher!" said Mr Krzyzanowski.

The Initiative:

"Light.Sight.Safety" is a coalition of several lighting companies (currently: Automotive

Lighting, Hella, Osram, Philips, Valeo and Visteon) that represents lighting in automotive in Europe. These companies have committed themselves to bring new advancements in vehicle

lighting to the market.

The Initiative dedicates itself to communicate the advantages of good car lighting to end

users, carmakers and relevant decision-making authorities in order to increase the performance, safety, comfort and environmental benefits of present and future motor vehicles. The Initiative consequently supports the continuous efforts of the society to

improve road safety and to be more environmentally friendly e.g. reduction of CO<sub>2</sub> emission.

"Light.Sight.Safety" also will work to educate the general public what good quality in vehicle

lighting is providing to its safety and comfort.

For more information, please contact:

Mr. Lex Krzyzanowski

Chairman CLEPA Light.Sight.Safety Initiative

**CLEPA** 

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CLEPA is the European Association of Automotive Suppliers. 84 of the world's most prominent suppliers for car parts, systems and modules and 26 National trade associations and European sector associations are members of CLEPA, representing more than 3,000 companies, employing more than three million people and covering all products and services within the automotive supply chain.

Based in Brussels, Belgium, CLEPA is recognized as the natural discussion partner by the European Institutions, United Nations and fellow associations (ACEA, JAMA, MEMA, etc).

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