



8th CLEPA AFTERMARKET CONFERENCE 29-30 March 2017

Crowne Plaza Airport – Brussels, Leonardo Da Vincilaan 4, 1831 Diegem

CLEPA Networking Dinner
29th March 2017 starts at 18:00

Automotive Aftermarket Conference
30th March 2017 from 08:30 – 15:45

Key Note speaker:
Dr. Markus Heyn, ROBERT BOSCH

Moderator:
Chris Macgowan

Overview

Times	Speakers	Presentation
29.03.2017		
Networking Dinner		
18:00		Reception Cocktail (lobby)
19:30	Roberto Vavassori, CLEPA	Welcome address
19:45	Dr. Markus Heyn, ROBERT BOSCH	Keynote
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30.03.2017		
Conference		
Conference Room: Merode		
08:45	Frank Schlehuber & Sigrid de Vries, CLEPA	Welcome & Opening Speech
09:00	Wolfgang Höfs, EUROPEAN COMMISSION	European Data Economy
09:30	Olaf Henning, MAHLE	Future Diagnostics
10:00	Stephane Derville, MOBIVIA Group	From Cars to Mobility
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11:00	Christophe Musy, PSA Aftermarket	IAM by OEM
11:30	Dr. Lukas Michor, MCKINSEY	Aftermarket 2030 Trends
12:00	Dr. Andreas Habeck, HELLA	Challenges in the IAM
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13:30	Andrew Lee, OCTO TELEMATICS	Data based services
14:00	Asaf Weisbrot, otonomo	Digital Market Place
14:25	Tzachi Blumenstein, ARGUS CYBER SECURITY	Security Solutions & Services
14:50	Felix Harteneck, PARKHERE	Smart Solutions
15:15	Sarah Hartmann, CLEVERSHUTTLE	Sharing is Caring
15:30 – 15:45	Frank Schlehuber, CLEPA	Closing Remarks

Times, speakers and final titles subject to change

29th of March 2017 – Networking Dinner

18:00 **Reception Cocktail** in the lobby area followed by **Networking Dinner** at 20:00

19:30 **Welcome Address** by **Roberto Vavassori**, *President*, CLEPA

19:45 **Keynote Speech** by **Dr. Markus Heyn**, *Member of the board of Management*, ROBERT BOSCH GmbH

30th of March 2017 – CLEPA Aftermarket Conference

08:45 **Welcome Speech** by **Sigrid de Vries**, *Secretary General*, CLEPA

Technology Session

- **Building the European Data Economy** – Title to be confirmed
Wolfgang Höfs, *DG CNECT Unit H2*, EUROPEAN COMMISSION
- **Future Diagnostics** – Title to be confirmed
Olaf Henning, *Corporate Executive Vice President & General Manager Aftermarket*, MAHLE
- **From Cars to Mobility** – Title to be confirmed
Stephane Derville, *Director General*, ELIOCITY – XEE (MOBIVIA GROUP)

10:30 **Coffee break – Networking**

Market Session

- **OEM investment in IAM** – Title to be confirmed
Christophe Musy, *Executive Vice President*, PSA Aftermarket
- **Aftermarket 2030** – Presentation of the CLEPA-McKinsey Study on Aftermarket 2030
Dr. Lukas Michor, *Associate Partner*, MCKINSEY
- **Challenges in IAM** – Title to be confirmed
Dr. Andreas Habeck, *Member of the Executive Board Business Division Aftermarket and Special OE, Sales EMEA*, HELLA

12:30 **Lunch – Networking**

Digital Transformation Session

- **Data Based Services** – Title to be confirmed
Andrew Lee, *Head of Market Intelligence & Analysis*, OCTO TELEMATICS

Start-Ups:

- **Digital Marketplace** – Title to be confirmed
Asaf Weisbrot, *VP WW Business Development*, otonomo
- **Advanced cyber security solutions and services** – Title to be confirmed
Tzachi Blumenstein, *Business Development Director*, ARGUS CYBER SECURITY
- **Smart Solutions** – Title to be confirmed
Felix Hartneck, *CEO*, PARKHERE
- **Sharing is Caring** – Title to be confirmed
Sarah Hartmann, *Business Development*, CLEVERSHUTTLE

15:30 **Closing remarks** by **Frank Schlehuber**, *Director Aftermarket*, CLEPA