

**PARK
HERE**



The first self-powered parking sensor

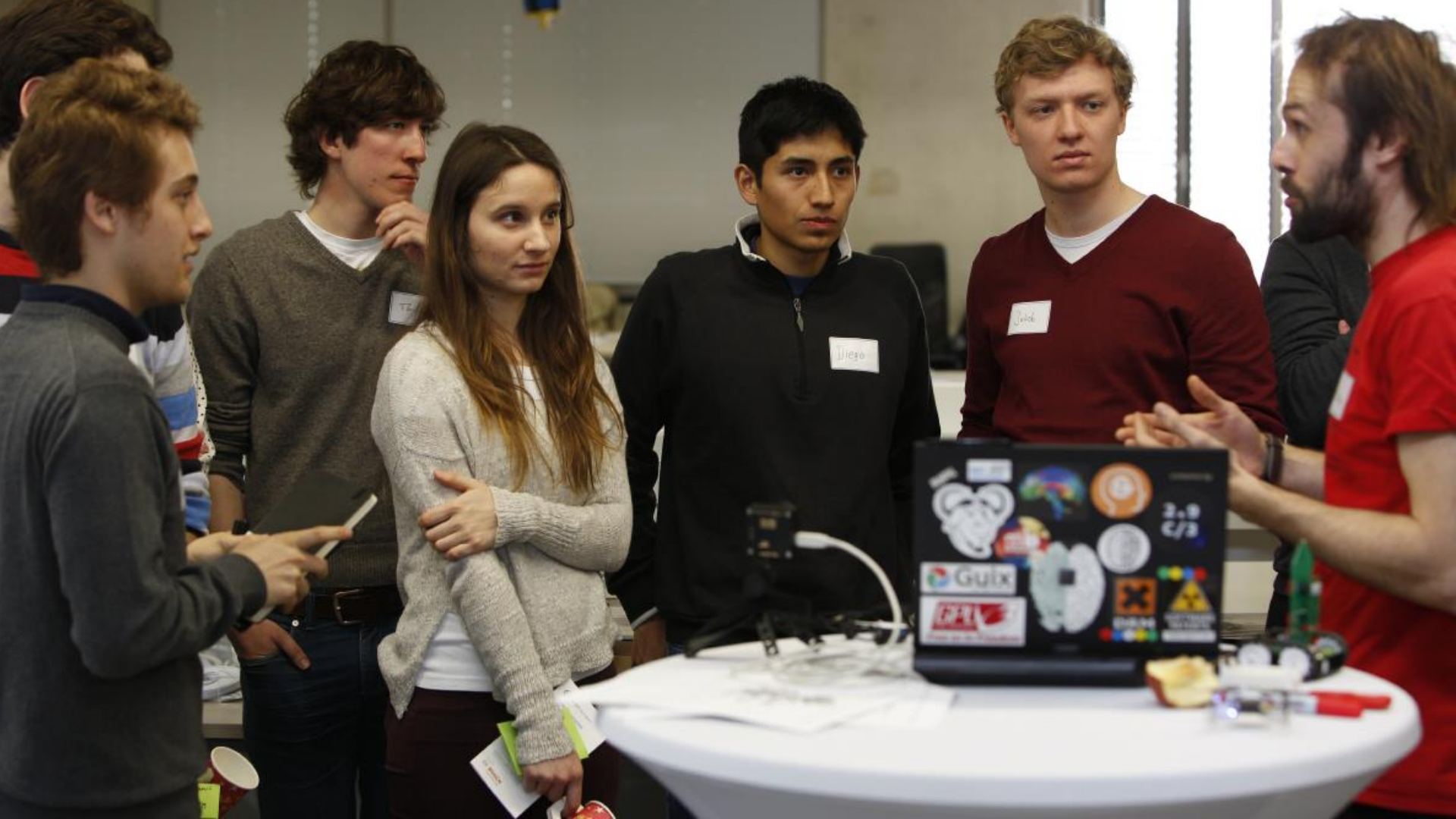
A photograph of a person driving a car, viewed from the passenger side. The driver is a woman with blonde hair, wearing a light-colored top, with her hands on the steering wheel. The car's interior, including the dashboard and rearview mirror, is visible. The background outside the car is blurred, suggesting motion. The text is overlaid on the center of the image.

Billions

of people are looking
for a parking spot

every day









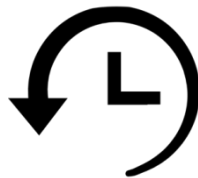
PARK
HERE

While driving they waste
time, money and increase **air pollution**



40 %

Traffic cruising
for parking



15 min

Average time to
find a parking spot



0,5 Liters

Waste of gasoline
for cruising



1,3 Kg

CO² Pollution
for cruising

An aerial photograph of the San Francisco Bay Bridge, showing its suspension towers and cables stretching across the water. The scene is captured during twilight, with a soft, hazy sky and the bridge's lights beginning to glow. The bridge's structure is a complex of steel beams and cables, and several vehicles can be seen traveling across its deck.

San tried to solve these Francisco Problem s

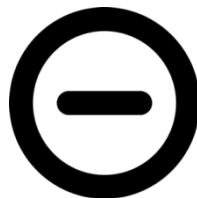
They installed **battery powered sensors**
on parking lots on-Street in a couple of areas.

with impressive results:



43%

Reduced Parking Traffic



30%

Reduced CO2 Emission



24%

Increased Parking Revenue

But they had **significant problems**
with the sensors **batteries**.

After multiple battery changes
they decided to shut down the system

2 Years Lifetime of the batteries

ParkHere

developed the first
self-powered
parking sensor

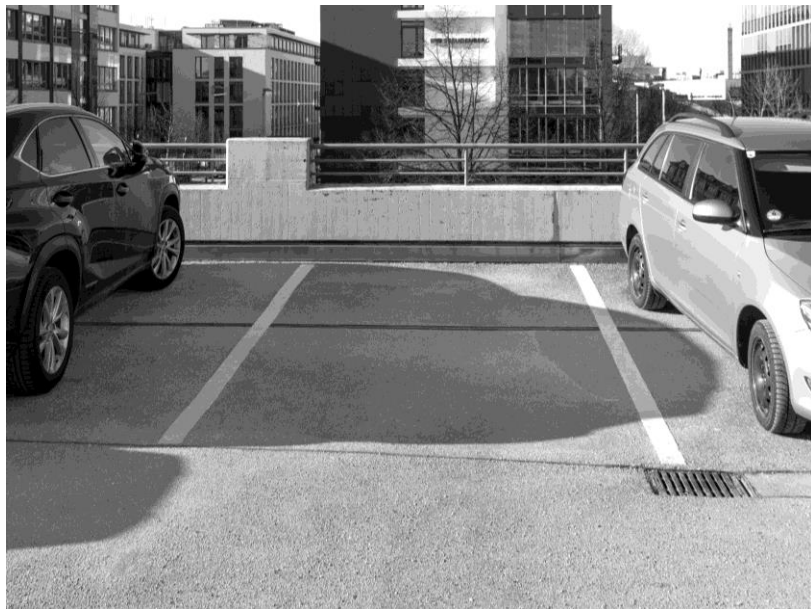


No Maintenance

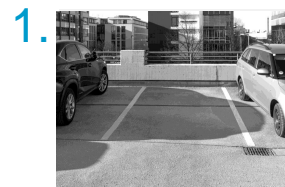
Self-Powered

Easy Installation

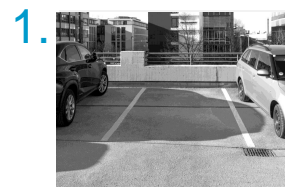
How it works



1. The sensors **detect free parking space**

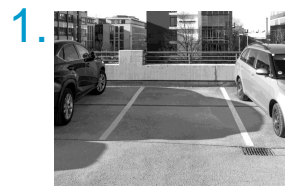


How it works



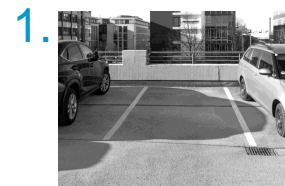
2. This **information** can be sent to **navigation services, apps, OEMs, cities, ...**

How it works



3. This **simplifies & optimizes the search** for free parking space.

How it works



4. The collected **data is analyzed** and predictions about future occupancy can be made.

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The first self-powered parking sensor



13 million E.V.
charging stations




1 million P&R
parking spots

**But not just
City parking
is a huge problem.**
Millions of parking lots
are not digitized yet.



21 million Off-Street
parking spots



0.3 million Truck
parking spots





 **st.gallen**

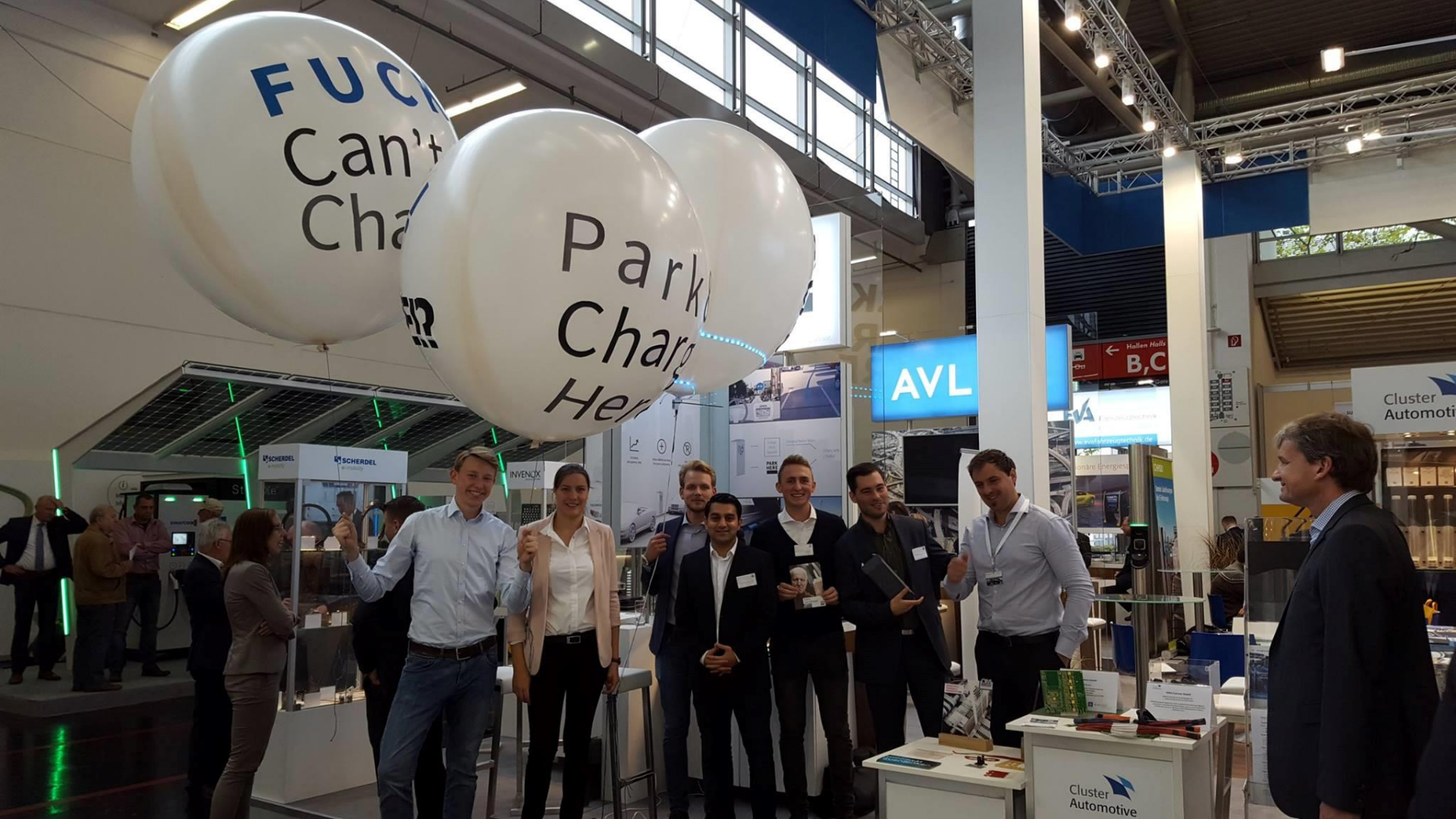


PORSCHE

Pioneers Festival Award

in Vienna as the best Mobility and
Transportation Start-up out
of 3000 Start-ups of 94 countries.





FUC
Can't
Cha

Park
Charge
Here

AVL

Cluster
Automotive

Cluster
Automotive



San Francisco

A photograph of the San Francisco Bay Bridge, a large suspension bridge, spanning the water. The bridge is illuminated with warm lights, and the sky is a soft, hazy orange and yellow. The text "San Francisco" is overlaid in a large, white, sans-serif font in the center of the image.

Shenzhen



Tea



Jakob Sturm
Head of
Embedded
Systems

Felix Harteneck
CEO

Clemens
Techmer
Head of
Software



ParkHere Team: <https://www.youtube.com/watch?v=OTAmtEveNhA>

ParkHere

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