

## **For Immediate Release**

**Contact:** Raquel Ponte Costa  
Communications Manager  
Tel: +32 2 761 16 53  
[eurobat@eurobat.org](mailto:eurobat@eurobat.org)

## **EUROBAT's automotive activities reinforced through CLEPA membership**

(BRUSSELS, 16 January 2013) EUROBAT's membership to the European Association of Automotive Suppliers (CLEPA) has become effective as of 1<sup>st</sup> January 2013. EUROBAT, the Association of European Automotive and Industrial Battery Manufacturers. Both associations are pleased with this more formal relationship and the opportunities it will bring in terms of cooperation over various automotive issues such as European and global vehicle standards and battery applications for electro-mobility through start-stop, hybrid and electric vehicles, as well as the overall benefits for the economy of manufacturing in Europe.

Johann-Friedrich Dempwolff, Johnson Controls Power Solutions EMEA's VP for Industry & Governmental Relations and EUROBAT Board member, believes CLEPA's membership will contribute to a better positioning of the interests of the battery industry within the wider automotive debate: *"automotive batteries do constitute a core business for several EUROBAT members. Similar to the work we do within other European associations in the renewable energy storage field, membership to CLEPA will provide EUROBAT with another gateway to understand issues being debated and provide input where possible."*

Representing the general interests of the motor equipment and parts industry, CLEPA is a well-known and valuable stakeholder in Brussels as well as in international bodies like United Nations Economic Commission for Europe (UN-ECE). Automotive suppliers account for about 75% of the vehicle industry's final product value and are responsible for about 50% of the research and development in the sector.

Alfons Westgeest, Executive Director of EUROBAT said: *"The relationship now started will certainly streamline cooperation between EUROBAT and peer industries on issues of common concern."*

\*\*\*

### **About EUROBAT:**

*EUROBAT, the Association of European Automotive and Industrial Battery Manufacturers, acts as a unified voice in promoting the interests of the European automotive, industrial and special battery industries to the EU institutions, national governments, customers and the media. With over 40 members from across the continent comprising more than 90% of the battery industry in Europe, Middle East and Africa, EUROBAT works with stakeholders to help develop new battery solutions to issues of common concern in areas like e-mobility and renewable energy storage.*

For more information, please visit [www.eurobat.org](http://www.eurobat.org) or contact the office in Brussels.